2013 Cosmetic Demographics



2013 Plastic Surgery Statistics Report

Please credit the AMERICAN SOCIETY OF PLASTIC SURGEONS when citing statistical data or using graphics.

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All figures are projected.

ASPS procedural statistics represent procedures performed by ASPS Member Surgeons certified by The American Board of Plastic Surgery® as well as other physicians certified by American Board of Medical Specialties-recognized boards. [®]ASPS, 2014

Patient behavior		% 2013		% 2012	% CHANGE 2013 vs. 2012
Cosmetic Patients who are repeat patients		50%		51%	4%
Patients having multiple cosmetic procedures at the same time		44%		46%	3%
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Cosmetic procedures performed in	2013	% 2013	2012	% 2012	% CHANGE 2013 vs. 2012
Office	10,805,035	71%	10,427,178	71%	4%
Hospital	1,451,310	10%	1,414,865	10%	3%
Free-standing Ambulatory Surgical Facility	2,860,007	19%	2,787,233	19%	3%
Ethnicity breakdown of cosmetic procedures	2013	% 2013	2012	% 2012	% CHANGE 2013 vs. 2012
Caucasian	10,507,013	70%	10,242,650	70%	3%
Hispanic	1,694,178	11%	1,592,445	11%	6%
African-American	1,225,214	8%	1,171,751	8%	5%
Asian-American	988,102	7%	976,694	7%	1%
Other	701,846	5%	645,736	4%	9%
Popular cosmetic surgical procedures by group	Caucasian	African- American	Asian/Pacific Islander	Hispanic	Other
Breast Augmentation	74.9%	6.5%	5.6%	10.2%	2.9%
Rhinoplasty	72.3%	6.1%	4.0%	11.3%	6.3%
Blepharoplasty	80.5%	3.2%	6.2%	7.6%	2.4%
Liposuction	74%	8.9%	3.9%	11%	2.2%
Abdominoplasty	70.8%	10.8%	4.2%	11.9%	2.2%
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Popular cosmetic minimally-invasive procedures by group	Caucasian	African- American	Asian/Pacific Islander	Hispanic	Other
Botulinum toxin type A (Botox [®] , Dysport [®])	75.6%	5.1%	4.8%	10.2%	4.3%

8.2% Soft tissue fillers 76.8% 5.9% 4.8% 4.3% Chemical peel 81.6% 2.9% 4.6% 8% 2.9% Laser hair removal 74.2% 6.3% 4.7% 7.1% 7.7% Microdermabrasion 4.3% 4.2% 75.2% 9% 7.2%