



**Region 1**

**Region 1:**  
 New England (CT, ME, MA, NH, RI, VT)  
 Middle Atlantic (NJ, NY, PA)



**Region 2**

**Region 2:**  
 East North Central (IL, IN, MI, OH, WI)  
 West North Central (IA, KS, MN, MO, NE, ND, SD)



**Region 3**

**Region 3:**  
 South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV)



**Region 4**

**Region 4:**  
 East South Central (AL, KY, MS, TN)  
 West South Central (AR, LA, OK, TX)



**Region 5**

**Region 5:**  
 Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)  
 Pacific (AK, CA, HI, OR, WA)

2024 REGIONAL DISTRIBUTION COSMETIC SURGICAL PROCEDURES	TOTAL	% of PROCEDURES	TOTAL	% of PROCEDURES
	Region 1		Region 2	
<b>COSMETIC SURGICAL PROCEDURES - BREAST</b>				
Breast augmentation (implant placement for both primary and/or revisions)**	34,406	11%	46,226	15%
Breast implant removals (augmentation patients only)**	3,527	9%	4,703	11%
Breast lift (mastopexy)**	15,022	10%	21,930	14%
Breast reduction (aesthetic patients only)**	9,468	12%	12,046	16%
Breast reduction in males (gynecomastia surgery)**	3,942	15%	5,000	19%
<b>COSMETIC SURGICAL PROCEDURES - BODY</b>				
Abdominoplasty (tummy tuck)**	20,377	12%	27,496	16%
Buttock augmentation with fat grafting**	2,465	8%	1,319	4%
Buttock implants**	70	6%	9	1%
Buttock lift**	2,147	27%	420	5%
Labiaplasty**	955	9%	1,232	11%
Liposuction	30,753	9%	46,173	13%
Lower body lift**	1,098	10%	1,986	18%
Thigh lift**	1,219	12%	1,468	15%
Upper arm lift (brachioplasty)**	3,036	13%	4,255	18%
<b>COSMETIC SURGICAL PROCEDURES - FACE</b>				
Buccal fat pad removal**	334	7%	527	11%
Cheek implant (malar augmentation)**	244	3%	577	6%
Chin augmentation (mentoplasty)**	563	10%	1,822	33%
Ear surgery (otoplasty)**	459	10%	621	13%
Eyelid surgery (blepharoplasty)**	14,277	12%	16,177	13%
Facelift (rhytidectomy)**	9,854	12%	10,110	13%
Facial fat grafting**	4,115	12%	4,987	15%
Forehead lift**	1,419	10%	1,585	12%
Liposuction (submental/chin)	4,143	17%	1,914	8%
Neck lift**	1,681	7%	4,000	18%
Nose reshaping (rhinoplasty)**	8,333	17%	8,372	17%
<b>TOTAL COSMETIC SURGICAL PROCEDURES</b>	<b>173,907</b>	<b>11%</b>	<b>224,955</b>	<b>14%</b>
<b>COSMETIC MINIMALLY INVASIVE PROCEDURES</b>				
Neuromodulator injection (Botox®, Dysport®, Xeomin®, Jeaveau®, Daxxify®)	1,237,630	13%	1,302,670	13%
Lip augmentation (with injectable materials)	244,371	17%	238,016	16%
Noninvasive fat reduction (e.g., CoolSculpting®, Liposonix®, Emsculpt®, Vanquish®, Zerona®, Kybella®)	76,089	17%	49,234	11%
Non-surgical skin tightening (e.g., Pelleve®, Thermage®, Ulthera®)	31,270	7%	65,069	15%
Sclerotherapy	37,969	7%	168,898	33%
Skin resurfacing (e.g., dermabrasion, chemical peel, ablative/non-ablative lasers, micro-dermabrasion)	307,638	8%	649,091	18%
Skin treatment (combination lasers) (e.g., laser hair removal, IPL treatment, laser tattoo removal, laser treatment of leg veins)	345,591	11%	562,968	18%
HA fillers (e.g., Juvederm Ultra®, Ultra Plus®, Voluma®, Volbella®, Vollure®, Restylane Lyft®, Restylane Silk®, Belotero®, Bolvella®, Restylane®)	885,005	17%	712,284	13%
Non-HA fillers (e.g., Radiesse®, Sculptra®, Bellafill®, Renuva®)	100,894	11%	174,240	19%
<b>TOTAL COSMETIC MINIMALLY INVASIVE PROCEDURES</b>	<b>3,266,457</b>	<b>13%</b>	<b>3,922,470</b>	<b>15%</b>

\*\* Counts of procedures performed by ASPS Member Surgeons only.

2024 REGIONAL DISTRIBUTION COSMETIC SURGICAL PROCEDURES	TOTAL	% of PROCEDURES	TOTAL	% of PROCEDURES	TOTAL	% of PROCEDURES
<b>COSMETIC SURGICAL PROCEDURES - BREAST</b>	<b>Region 3</b>		<b>Region 4</b>		<b>Region 5</b>	
Breast augmentation (implant placement for both primary and/or revisions)**	62,274	20%	51,214	17%	112,076	37%
Breast implant removals (augmentation patients only)**	11,602	28%	6,821	17%	14,618	35%
Breast lift (mastopexy)**	43,478	28%	30,568	20%	42,618	28%
Breast reduction (aesthetic patients only)**	20,384	27%	12,699	17%	22,137	29%
Breast reduction in males (gynecomastia surgery)**	6,354	24%	4,132	16%	7,002	26%
<b>COSMETIC SURGICAL PROCEDURES - BODY</b>						
Abdominoplasty (tummy tuck)**	45,911	27%	34,313	20%	42,967	25%
Buttock augmentation with fat grafting**	14,759	50%	4,625	16%	6,298	21%
Buttock implants**	198	16%	534	43%	434	35%
Buttock lift**	1,873	24%	2,534	32%	980	12%
Labiaplasty**	2,483	23%	1,923	18%	4,234	39%
Liposuction	122,724	35%	66,930	19%	83,148	24%
Lower body lift**	1,936	18%	2,930	27%	3,007	27%
Thigh lift**	2,625	26%	2,182	22%	2,420	24%
Upper arm lift (brachioplasty)**	6,635	28%	4,595	20%	5,006	21%
<b>COSMETIC SURGICAL PROCEDURES - FACE</b>						
Buccal fat pad removal**	849	17%	543	11%	2,650	54%
Cheek implant (malar augmentation)**	123	1%	1,428	16%	6,758	74%
Chin augmentation (mentoplasty)**	752	14%	599	11%	1,793	32%
Ear surgery (otoplasty)**	1,006	21%	765	16%	1,974	41%
Eyelid surgery (blepharoplasty)**	35,887	30%	18,739	16%	35,675	30%
Facelift (rhytidectomy)**	22,718	29%	13,455	17%	22,921	29%
Facial fat grafting**	6,835	20%	6,450	19%	11,873	35%
Forehead lift**	2,646	19%	2,074	15%	5,897	43%
Liposuction (submental/chin)	7,798	32%	4,999	21%	5,146	21%
Neck lift**	4,917	22%	5,138	23%	6,709	30%
Nose reshaping (rhinoplasty)**	11,105	23%	8,505	18%	12,108	25%
<b>TOTAL COSMETIC SURGICAL PROCEDURES</b>	<b>437,872</b>	<b>28%</b>	<b>288,695</b>	<b>18%</b>	<b>460,449</b>	<b>29%</b>
<b>COSMETIC MINIMALLY INVASIVE PROCEDURES</b>						
Neuromodulator injection (Botox®, Dysport®, Xeomin®, Javeau®, Daxxify®)	3,009,097	30%	2,025,025	20%	2,309,289	23%
Lip augmentation (with injectable materials)	413,526	29%	226,113	16%	327,539	23%
Noninvasive fat reduction (e.g., CoolSculpting®, Liposonix®, Em-sculpt®, Vanquish®, Zerona®, Kybella®)	107,419	24%	58,186	13%	161,129	36%
Non-surgical skin tightening (e.g., Pelleve®, Thermage®, Ulthera®)	86,522	20%	60,866	14%	195,305	44%
Sclerotherapy	126,080	24%	110,813	21%	73,123	14%
Skin resurfacing (e.g., dermabrasion, chemical peel, ablative/non-ablative lasers, microdermabrasion)	785,655	21%	880,950	24%	1,079,971	29%
Skin treatment (combination lasers) (e.g., laser hair removal, IPL treatment, laser tattoo removal, laser treatment of leg veins)	540,818	17%	397,609	13%	1,265,070	41%
HA fillers (e.g., Juvederm Ultra®, Ultra Plus®, Voluma®, Volbella®, Vollure®, Restylane Lyft®, Restylane Silk®, Belotero®, Bolvella®, Restylane®)	1,118,518	21%	838,497	16%	1,777,122	33%
Non-HA fillers (e.g., Radiesse®, Sculptra®, BellaFill®, Renuva®)	240,958	26%	83,082	9%	333,687	36%
<b>TOTAL COSMETIC MINIMALLY INVASIVE PROCEDURES</b>	<b>6,428,593</b>	<b>25%</b>	<b>4,681,141</b>	<b>18%</b>	<b>7,522,235</b>	<b>29%</b>

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